Motivated, creative Graphic Designer | Web Designer | Photographer seeking opportunity to exceed client expectations in an environment that supports professional development in emerging Mac-based technologies.

- **Background in fine arts**. Well-rounded skills in illustration, graphics, creative font selection, identity / branding / logo design, and photography for print media. Detail-focused, contributing to proofreading and editing.
- **Talented web designer with skills** in Flash, HTML, CSS, interactive forms and SEO; knowledge of JavaScript, PHP, ASP, and MySQL databases. Ability to convert PSD mockups into intuitive, user-friendly interfaces for a range of web applications, and integrated, functional, aesthetically pleasing sites that achieve client vision.
- **Extensive experience in conceptualizing and creating** a diverse array of strong visual designs and creative comps based on inputs from multiple sources, including creative briefs and client discovery processes.
- **Proven ability to research, learn and implement** emerging technologies e.g. video, CGC and community integration.
- **Organized, energetic, focused, and productive,** taking initiative, solving problems, and thriving under pressure, managing projects from concept to completion, on-time and on-budget. Solid business administration skills.

EXPERIENCE

Art Director | Designer - CD GREETING, Fort Lauderdale, FL
2003 -- Present

- Transform client vision into marketable, aesthetically pleasing graphic solutions. Manage development of proposals and contracts.
- Design a range of templates and customized CD products for corporate and private special occasions, corporate promotions and events. Create marketing brochures, flyers, and posters for concerts and music-related products.
- Photograph products for web and print advertising; edited photographic and graphic images.
- Research and recommend printers, computers, software and media.
- Support a secondary business, contributing significantly to ecommerce and email marketing efforts.
- Key contributor to improving sales revenues by 25% in 2007-2008 through effective search engine optimization and outstanding customer service.

Graphic Designer | Web Designer | Photographer - CARLTON DESIGN CONCEPTS, Fort Lauderdale, FL
1995 -- Present

- Coordinate all facets of creative and production processes for development and upgrade of commercial Web sites.
- Design splash pages for new software products. Update Flash- and HTML-based websites. Produce animated images (gifs and Flash) and Flash banners for web advertising.
- Develop corporate identity for new companies and oversee production of new marketing materials, including print advertising, brochures and business cards, and promotional items.
- Manage and provide illustration and layout for book products. Take digital photographs of people and products.
- Key clients: Federated Financial, Animal Awareness, M. Eden Consulting, and Equestrian Sport Productions.

Graphic Designer | Web Designer | Administrator - ECHO SOLUTIONS, INC., Potomac, MD
1995 -- 2002

- Created and updated interactive web sites for clients of a startup Web solutions company providing web design, web hosting, IT consulting and networking solutions. Developed Flash animation for advertising banners.
- Designed logos, business cards, certificates, t-shirts and more.
- Provided office support, travel booking, and general client communications.
- Assisted with general office operations, including billing, accounts receivable, and collections.

EDUCATION

Associate of Fine Arts (AFA), ANNE ARUNDEL COMMUNITY COLLEGE - Arnold, MD - 2001
Key courses: Graphic Arts, Advertising Design, Illustration, Sculpture, 2-D Design, 3-D Design, Photography, Acting, and Dance

SKILLS

Adobe Certified Expert – Photoshop
Adobe CS4 Design & Web Suite (Photoshop, Illustrator, InDesign, Flash, Dreamweaver), GoLive CS2, Acrobat Pro, Quark, MS Office (Word, Excel, PowerPoint, Outlook), FileMaker Pro. An advanced Mac user with a solid knowledge of the PC platform.